# GENERAL DATA PROTECTION REGULATIONS (GDPR) (EU) 2016/679 & PERSONAL DATA PROTECTION ACT (PDPA) 2010 MALAYSIA PRIVACY NOTICE & CONSENT FORM

Last updated: 28th Feb 2025

## ABOUT THE DATA CONTROLLER

The data controller for the data collected through this Website is Conference Partners Sdn Bhd, with Company Registration No. 1236727-X and registered address at 9, Jalan 9/3, Section 9, 46000 Petaling Jaya, Selangor Darul Ehsan, Malaysia (hereinafter referred to as "we"; "us" or "our"), telephone number +603 7931 2856 and email address connect@medicalconferencepartners.com.

We inform you that the personal data that you provide through this Website or that we collect will be used for the following purposes. The full privacy policy and definitions can be accessed at our website www.medicalconferencepartners.com.

- 1. Registration and administrative work related to the website.
- 2. To communicate with you by electronic mail, text messages, phone calls on matters related to the **MSHKS 2025** such as reminders, future event invitations, post-event materials, certificates etc.
- 3. To communicate with you by electronic mail, text messages and phone calls on matters related to sales and marketing materials by Malaysian Society for Hip and Knee Surgeons and Conference Partners Sdn Bhd.

#### **DISCLOSURE OF PERSONAL DATA**

The personal data held by us shall be kept confidential and is secured and protected. However, we may disclose your personal data to:

- 1. 3<sup>rd</sup> party vendors and analytics services to process your data for the purpose of this event and future events, or;
- 2. Regulatory and governmental agencies as permitted or required by law, or to meet obligations to regulatory authorities.

Notwithstanding the foregoing, we inform you that your personal data will be communicated to the entity Malaysian Society for Hip and Knee Surgeons the following purpose(s):

- 1. Internally evaluate the impact of the medical training in the different specialties
- 2. Conduct post-event review and assess the future sponsorship of similar activities.

### **PROTECTION OF YOUR PERSONAL DATA**

We take the security of your personal data seriously and have implemented measures to ensure it remains secure. If we disclose any of your personal data to any entities in the aforementioned paragraph, we will require them to appropriately safeguard the personal data provided to them.

Please note that while we will endeavour to take all reasonable measures to protect your Personal Data, we encourage you to similarly take all necessary precautions, such as implementing strong passwords, limiting access to your computer and avoid misplacing any documents or access passwords.

We will notify you and data protection authorities within 72 hours upon discovering a security breach.

#### **RETENTION OF YOUR PERSONAL DATA**

We shall hold your personal data for only as long as required by law or as needed to carry out our services to you.

#### YOUR PERSONAL DATA PROTECTION RIGHTS

Under the GDPR and PDPA, you have the right to access, amend, or revoke your personal data that we hold.

If you wish to exercise such rights and request access to your personal data, please contact us, Conference Partners Sdn Bhd at:

Conference Partners Sdn Bhd

9, Jalan 9/3, Section 9, 46000 Petaling Jaya, Selangor Darul Ehsan, Malaysia. Tel : +603 7931 2856 | Email : <u>connect@medicalconferencepartners.com</u> | Contact Person : Dee Dee Quah

Kindly acknowledge the Declaration Statement below after you have read and understood the Privacy Notice and you consent to the processing of your personal data by the data collector.

[] I hereby acknowledge that I have read and understood this Personal Data Protection Privacy Notice on personal data. By signing this consent form, I acknowledge agreeing to the registration terms and conditions as well as consent to the processing of my personal data in accordance with the terms of this privacy notice.

[] I also acknowledge that my personal data may be disclosed to Malaysian Orthopaedic Association and Conference Partners Sdn Bhd, and consent to the disclosure for the above purposes only.